



The Eco Ambassadors program is a hands-on, action-based environmental stewardship program that fosters a new breed of environmental stewards for the future of our Planet while encouraging environmental careers.

Vision

Being the environmental change

Mission

To provide youth and communities with the resources to implement and produce creative and innovative solutions that affects our natural and built environment

Goals

- To empower, educate and provide communities and youth with the knowledge necessary to design, implement and maintain sustainable communities.
- To avidly promote sustainable living habits benefits
- To create a new breed of environmental stewards in Jackson's communities

Phase 1: Program Focus Areas:

1. Recycling (Composting, Reducing, Upcycle, Hazardous Wastes)
2. Food Security (Gardening – planting, harvesting, marketing, consumption)
3. Litter, Illegal Dumpsites
4. Beautification of Blighted Properties
5. Youth Advisory Council

The first phase is aimed to change behavior problems to have more sustainable results that will be everlasting in the communities and with individuals. KJB will work through the youth to create events and they will be tasked to work closely with the adult leaders in their communities (ie. neighborhood associations). The program will allow for a Youth Advisory Council. The program will provide presentations, training sessions utilizing Roots of Success Environmental Literacy Curriculum, career development and field trips in relation to subject matter experts who work in the fields of environmental education and business. These sessions will educate, motivate and train youth with the skills and provide tools of how to create, implement and record events that they will conduct in their communities in the areas of:

1. Making a visible difference in their community's **waste management** activities (litter and illegal dumpsite cleanups and recycling collection events)
2. Being proactive to remove **hazardous wastes** from their communities (proper disposal/collection events)
3. Protecting the **water sources** in their communities (watershed/drainage cleanups, watershed education, flooding and drainage education, clean drinking water education)
4. Protecting human health by preventing toxic exposure that affect our **food supply** (creation and maintenance of community gardens and orchards).

Target Groups

- Youth (High School) – Eco Ambassadors
- Churches – sponsors, mentors, volunteers
- Schools (Public/Private) – Eco Ambassadors
- Businesses (For-Profit/Non-Profit) – Sponsors
- Volunteer Organizations - Mentors/Volunteers
- Neighborhood Associations - Mentors/Volunteers
- Elected Officials - Advocates